

A close-up photograph of a woman's face, focusing on her eye and hand. Her hand is raised towards her eye, with fingers slightly spread. She has light-colored eyes and is wearing light-colored eye makeup. Her lips are slightly open, showing a pinkish-red lipstick. The background is a plain, light gray color.

HEALTHY EYES

START HERE

PROMOTE EYELID HEALTH AND
HYGIENE WITH THE BRUDER
FAMILY OF PRODUCTS

Bruder[®]
Better. By Design.

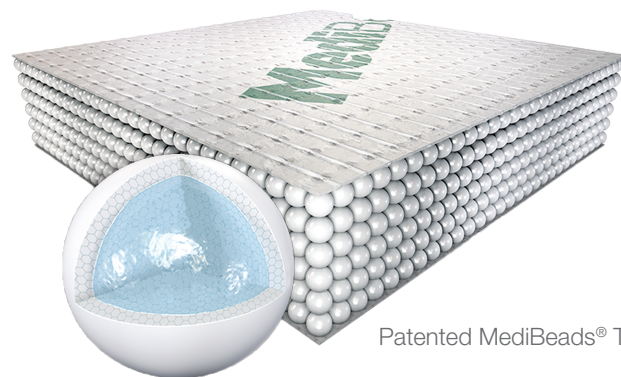
BRUDER MOIST HEAT COMPRESSES ARE #1 DOCTOR RECOMMENDED

Warm compresses are proven to aid in the treatment of MGD and chronic dry eye, but not all compresses are created equal.

A key differentiator is the type and quality of heat: it must be moist heat and it must be delivered at the right temperature for the right length of time to be effective.

Only Bruder compresses contain patented MediBeads® Technology to provide clean, uniform heat. Their unique, honeycomb molecular structure encourages complete absorption of water molecules and, when microwaved, releases moist heat in a controlled and consistent manner.

Permanently infusing silver into the bead structure helps repel bacteria and ensures that the moisture released from the compress is clean. The compress effectively withstands the rigors of daily use and regular washing — the beads will not disintegrate or lose efficacy like those made of common silica, gel, or grains.



Patented MediBeads® Technology



CLICK OR SCAN TO LEARN MORE ABOUT
THE SCIENCE BEHIND BEHIND THE MASK



“ The sustained, even heat from the Bruder Mask helps ensure the efficacy of the compress treatment, which in turn results in improved patient compliance.”

Paul M. Karpecki, OD,



“ I actively encourage the use of a Bruder Mask in all of my MGD patients. Either as a stand-alone therapy or following laser or thermal pulsation therapy, the moist heat makes a big difference. I also appreciate the anti-bacterial properties.”

Cynthia Matossian, MD



“ The Bruder Compress is the centerpiece of an effective ocular wellness routine. It gets the meibum moving and keeps it moving so glands don't remain clogged.”

Mile Brujic, OD

MOIST HEAT EYE COMPRESSES

ACCEPT NO SUBSTITUTES

BRUDER IS THE COMPRESS DOCTORS TURN TO FOR:

- Dry eye disease
- Meibomian gland health
- Chalazion
- Ocular surface optimization
- Blepharitis
- Daily wellness

BRUDER MOIST HEAT EYE COMPRESSES®

#1 DOCTOR RECOMMENDED

Bruder Moist Heat Eye Compresses are more than just products — they are an important element in the overall treatment protocol, one designed to deliver results, improve patient satisfaction, and increase compliance.

- Easy to use - simply microwave and apply for fast acting results
- Delivers consistent uniform moist heat - no hot spots
- Washable and reusable - will not break down or lose efficacy when washed
- Antibacterial and non-allergenic



SCAN OR CLICK LEARN HOW
BRUDER CAN HELP YOUR PATIENTS



Item 34160
Bruder Moist Heat Eye Compress



Item 34170
Bruder Moist Heat Eye
Compress Single



Item 34180
Bruder Moist Heat
Sinus Compress

BRUDER HYGIENIC EYELID SHEETS™

RECOMMENDED TO MINIMIZE THE NEED FOR FREQUENT COMPRESS WASHINGS AND TO ENHANCE THE MOIST HEAT TREATMENT.

These disposable sheets keep makeup, oil and debris away from the compress, while allowing therapeutic moisture to easily pass through. Can be used to wipe away eye secretions after treatment. Perfect for makeup wearers and blepharitis sufferers.

- Untreated micro-fine sheets
- Non-allergenic
- Non-irritating



Item 78900
35 Individually wrapped sheets per box



My eye doctor recommended incorporating the Bruder Mask into my daily hygiene routine to relieve my dry eyes. It works perfectly — the warmth is soothing and my symptoms have improved. I use the hygienic sheets to remove oil secretions produced by the compress and to keep makeup and debris from the getting on the mask. — Satisfied Patient

GOOD LID HYGIENE IS THE FIRST STEP TOWARD IMPROVED OCULAR WELLNESS

Eyelid hygiene is important — whether or not a patient already has symptoms. A daily lid cleansing routine that begins with Bruder Hygienic Eyelid Cleansing Wipes and Solution is a simple way to promote wellness and relieve uncomfortable symptoms. Good lid hygiene is also important to surgical outcomes.



Item 78800
Pre-moistened lid hygiene therapy wipes

BRUDER HYGIENIC EYELID CLEANSING WIPES™

PRE-MOISTENED LID HYGIENE THERAPY WIPES

Individually Wrapped | Hypo-Allergenic | Convenient

Daily use ophthalmic leave-on formula wipes help remove buildup, oil, dirt, pollen and impurities from the exterior surfaces of the eye that can contribute to eye irritation. Specially formulated to thoroughly cleanse eyelids and lashes to enhance their receptiveness to other complimentary Bruder antibacterial spray solution.

- No-rinse, leave-on formula
- Gentle enough for daily use
- Low-residue, non-soapy formula
- No stinging or burning

The gentle no-rinse, leave-on formula wipes contain no tea tree oil or other ingredients that sting or burn, making them perfect for daily use.



Item 46201 1 fl. oz. - 1 fl. oz.
and Item 46202 - 2 fl. oz.

BRUDER HYGIENIC EYELID SOLUTION™

PURE HYPOCHLOROUS ACID SOLUTION SPRAY

No Rinse Formula | No Prescription Necessary

This all-natural hygienic eyelid and eyelash spray is formulated with a pure, proprietary form of hypochlorous acid to provide effective relief from symptoms associated with blepharitis, MGD, and dry eye disease. The gentle no-rinse formula helps remove microorganisms, bacteria and debris around the eyelid margin.

- Contains 0.02% pure hypochlorous acid solution in saline
- Safe for daily long-term use – hypoallergenic and non-irritating
- Pure hypochlorous acid without impurities or bleach – Free of alcohol, oil, parabens, sulfates, fragrance and other preservatives



Item 78000
Contain 30 Wipes and 1 fl. oz. Solution

BRUDER HYGIENIC EYELID CLEANSERS COMBO PACK™

PACK OFFERS CONVENIENCE AND IMPROVES PATIENT COMPLIANCE

Contains: 30 Cleansing Wipes and 1 fl. oz. Eyelid Solution

The convenient combo pack brings two key lid hygiene components together in one package — a perfect combination for daily eyelid and lash care.

- Single sku offers convenience to practice and patients
- Improves patient compliance
- Offers purchase value



VISIT OUR PROFESSIONAL ORDERING PORTAL

DAILY LID HYGIENE IS NOW EASIER THAN EVER

Maintaining healthy eyelids and eyelashes doesn't have to be complicated. Best results can be achieved with a complete daily routine that includes a combination of **wiping away** debris, **spraying** to reduce bacteria, and **warming** to unclog blocked glands.

This daily routine can improve eye comfort and overall ocular health. Each product is designed to provide relief from symptoms associated with dry eyes and lid irritation — when used together they offer superior results.

3 EASY STEPS



Item 79340
Bruder Hygienic Eyelid Care Kit

BRUDER HYGIENIC EYELID CARE KIT™

RECOMMEND A DAILY COMPREHENSIVE APPROACH TO OCULAR COMFORT AND WELLNESS

Contains: Bruder Moist Heat Eye Compress, Bruder Hygienic Eyelid Sheets (10), Bruder Hygienic Eyelid Cleansing Wipes (30) and Bruder Hygienic Eyelid Solution (1 fl.oz.)

The kit brings key lid hygiene components together in one convenient package — a perfect combination for daily eyelid and lash care.

- All inclusive kit improves patient compliance
- Offers purchase value



WATCH VIDEO TO LEARN MORE ABOUT THE BRUDER EYELID CARE KIT

SPECIALTY INSTRUMENTS

MANAGE LID MARGIN ISSUES

Clearing obstructed meibomian glands and restoring the flow of healthy lipids into the tear film is an essential step for patients with ocular surface disease or MGD.

Offer your patients relief, and promote healthy lipid flow, by including these steps in treatment protocol

LID DEBRIDEMENT. Mechanical debridement/scaling of the line of Marx and the lid margin using the KARPECKI DEBRIDER removes keratin from the meibomian gland orifices that can obstruct lipid expression to the ocular surface; these keratin deposits can also predispose the patient to blepharitis.

MANUAL EXPRESSION. Perform for both diagnostic and therapeutic benefit. Expression increase quality meibum production, decreases dry eye symptoms and provides symptomatic relief for patients. Gland expression can produce lasting, noticeable results.

In-office strategies can help increase the efficacy of home-based lid hygiene measures and can extend the effectiveness of therapeutic treatments.

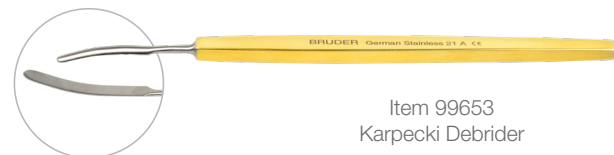


“
 These procedures can have a synergistic effect when combined with other treatments that heat or express the glands. - PAUL KARPECKI, OD

Bruder GERMAN STAINLESS INSTRUMENTS are reusable and autoclavable

KARPECKI™ DEBRIDER

This debrider features a slightly curved tip with a “crisp” edge on both sides to easily remove keratin and caps over the meibomian glands.



COLLINS™ EXPRESSOR FORCEPS

For mild or aggressive expression. Offers Single hand expression, non-slip coating and angled for easy lid access.



SCAN OR CLICK TO LEARN MORE AND VIEW OUR COMPLETE INSTRUMENT CATALOG

MARKETING SUPPORT

IN-OFFICE EDUCATION

Bruder offers educational support material for your patients. The In-Office Bruder Moist Heat Eye Display featuring 25 patient brochures help you educate your patients about the Bruder Mask, lid hygiene and steps to improve ocular wellness.

In addition Bruder “Rx Pads” provide eye care professionals with a simple check list of recommended products for easy patient reference.

PATIENT EDUCATIONAL VIDEOS

EDUCATION IMPROVES COMPLIANCE AND OUTCOMES

Patient and staff education helps people make better informed decisions about their eye care. In support, Bruder offers an on-line learning library featuring videos about products and conditions.



Bruder Moist Heat Eye Compress. A Key Component for the Treatment of Dry Eye



Keep Eyes Clean and Healthy with Hypochlorous Acid

PROFESSIONAL CO-BRANDING PROGRAM

Personalize the Bruder Moist Heat Eye Compress for your practice with the Bruder Co-Branding Program. You can customize a mesh storage bag with your practice logo and bundle it with the Bruder Moist Heat Eye Compress. It's a perfect way to promote your practice and offer a mask storage solution.



SCAN OR CLICK TO VIEW A COMPLETE LISTING OF EDUCATIONAL VIDEOS



SCAN OR CLICK TO OBTAIN INFORMATION ABOUT THIS PROGRAM

ENHANCE OCULAR HEALTH WITH BRUDER PRODUCTS



SCAN TO VISIT OUR PROFESSIONAL
ORDERING PORTAL OR
VISIT ORDER.BRUDER.COM

FOR INFORMATION & NEWS

Call (888) 827-8337, visit www.bruder.com or email eyes@bruder.com.

Visit our professional portal at order.bruder.com to place your order
online.

Bruder

© Bruder Healthcare Company. Alpharetta, GA 30004 | 888-827-8337 | www.bruder.com Patented Technology.
Bruder is a trademark of Bruder Healthcare Company. All rights reserved.